

# Artificial Intelligence In Business Process

**artificial intelligence in business process:** *Artificial Intelligence* Harvard Business Review, 2019 Companies that don't use AI to their advantage will soon be left behind. Artificial intelligence and machine learning will drive a massive reshaping of the economy and society. What should you and your company be doing right now to ensure that your business is poised for success? These articles by AI experts and consultants will help you understand today's essential thinking on what AI is capable of now, how to adopt it in your organization, and how the technology is likely to evolve in the near future. Artificial Intelligence: The Insights You Need from Harvard Business Review will help you spearhead important conversations, get going on the right AI initiatives for your company, and capitalize on the opportunity of the machine intelligence revolution. Catch up on current topics and deepen your understanding of them with the Insights You Need series from Harvard Business Review. Featuring some of HBR's best and most recent thinking, Insights You Need titles are both a primer on today's most pressing issues and an extension of the conversation, with interesting research, interviews, case studies, and practical ideas to help you explore how a particular issue will impact your company and what it will mean for you and your business.

**artificial intelligence in business process: Handbook of Research on Digital Transformation, Industry Use Cases, and the Impact of Disruptive Technologies** Wynn, Martin George, 2021-10-15 Companies from various sectors of the economy are confronted with the new phenomenon of digital transformation and are faced with the challenge of formulating and implementing a company-wide strategy to incorporate what are often viewed as “disruptive” technologies. These technologies are sometimes associated with significant and extremely rapid change, in some cases with even the replacement of established business models. Many of these technologies have been deployed in unison by leading-edge companies acting as the catalyst for significant process change and people skills enhancement. The Handbook of Research on Digital Transformation, Industry Use Cases, and the Impact of Disruptive Technologies examines the phenomenon of digital transformation and the impact of disruptive technologies through the lens of industry case studies where different combinations of these new technologies have been deployed and incorporated into enterprise IT and business strategies. Covering topics including chatbot implementation, multinational companies, cloud computing, internet of things, artificial intelligence, big data and analytics, immersive technologies, and social media, this book is essential for senior management, IT managers, technologists, computer scientists, cybersecurity analysts, academicians, researchers, IT consultancies, professors, and students.

**artificial intelligence in business process:** Reinventing Manufacturing and Business Processes Through Artificial Intelligence Geeta Rana, Alex Khang, Alok Kumar Goel, Ravindra Sharma, Ashok Kumar Dubey, 2024-10-07 This book describes how newly emerging Artificial Intelligence (AI) technologies will provide unprecedented opportunities to penetrate technology and automation into everything we do, and at the same time, provide a huge playing field for businesses to develop newer models to capture market share.

**artificial intelligence in business process:** *Artificial Intelligence in Practice* Bernard Marr, 2019-04-15 Cyber-solutions to real-world business problems Artificial Intelligence in Practice is a fascinating look into how companies use AI and machine learning to solve problems. Presenting 50 case studies of actual situations, this book demonstrates practical applications to issues faced by businesses around the globe. The rapidly evolving field of artificial intelligence has expanded beyond research labs and computer science departments and made its way into the mainstream business environment. Artificial intelligence and machine learning are cited as the most important modern business trends to drive success. It is used in areas ranging from banking and finance to social media and marketing. This technology continues to provide innovative solutions to businesses of all

sizes, sectors and industries. This engaging and topical book explores a wide range of cases illustrating how businesses use AI to boost performance, drive efficiency, analyse market preferences and many others. Best-selling author and renowned AI expert Bernard Marr reveals how machine learning technology is transforming the way companies conduct business. This detailed examination provides an overview of each company, describes the specific problem and explains how AI facilitates resolution. Each case study provides a comprehensive overview, including some technical details as well as key learning summaries: Understand how specific business problems are addressed by innovative machine learning methods Explore how current artificial intelligence applications improve performance and increase efficiency in various situations Expand your knowledge of recent AI advancements in technology Gain insight on the future of AI and its increasing role in business and industry *Artificial Intelligence in Practice: How 50 Successful Companies Used Artificial Intelligence to Solve Problems* is an insightful and informative exploration of the transformative power of technology in 21st century commerce.

**artificial intelligence in business process:** *Artificial Intelligence for Business* Rajendra Akerkar, 2018-08-11 This book offers a practical guide to artificial intelligence (AI) techniques that are used in business. The book does not focus on AI models and algorithms, but instead provides an overview of the most popular and frequently used models in business. This allows the book to easily explain AI paradigms and concepts for business students and executives. *Artificial Intelligence for Business* is divided into six chapters. Chapter 1 begins with a brief introduction to AI and describes its relationship with machine learning, data science and big data analytics. Chapter 2 presents core machine learning workflow and the most effective machine learning techniques. Chapter 3 deals with deep learning, a popular technique for developing AI applications. Chapter 4 introduces recommendation engines for business and covers how to use them to be more competitive. Chapter 5 features natural language processing (NLP) for sentiment analysis focused on emotions. With the help of sentiment analysis, businesses can understand their customers better to improve their experience, which will help the businesses change their market position. Chapter 6 states potential business prospects of AI and the benefits that companies can realize by implementing AI in their processes.

**artificial intelligence in business process:** *Artificial Intelligence and its Impact on Business* Wolfgang Amann, Agata Stachowicz-Stanusch, 2020-06-01 Artificial intelligence (AI) technologies are one of top investment priorities in these days. They are aimed at finding applications in fields of special value for humans, including education. The fourth industrial revolution will replace not only human hands but also human brains, the time of machines requires new forms of work and new ways of business education, however we must be aware that if there is no control of human-chatbot interaction, there is a risk of losing sight of this interaction's goal. First, it is important to get people to truly understand AI systems, to intentionally participate in their use, as well as to build their trust, because "the measure of success for AI applications is the value they create for human lives" (Stanford University 2016, 33). Consequently, society needs to adapt to AI applications if it is to extend its benefits and mitigate the inevitable errors and failures. This is why it is highly recommended to create new AI-powered tools for education that are the result of cooperation between AI researchers and humanities' and social sciences' researchers, who can identify cognitive processes and human behaviors. This book is authored by a range of international experts with a diversity of backgrounds and perspectives hopefully bringing us closer to the responses for the questions what we should teach (what the 'right' set of future skills is), how we should teach (the way in which schools should teach and assess them) and where we should teach (what implications does AI have for today's education infrastructure). We must remember as we have already noticed before "...education institutions would need to ensure that that they have an appropriate infrastructure, as well as the safety and credibility of AI-based systems. Ultimately, the law and policies need to adjust to the rapid pace of AI development, because the formal responsibility for appropriate learning outcomes will in future be divided between a teacher and a machine. Above all, we should ensure that AI respect human and civil rights (Stachowicz-Stanusch,

Amann, 2018)”.

**artificial intelligence in business process:** *Artificial Intelligence for Business Optimization* Bhuvan Unhelkar, Tad Gonsalves, 2021-08-09 This book explains how AI and Machine Learning can be applied to help businesses solve problems, support critical thinking and ultimately create customer value and increase profit. By considering business strategies, business process modeling, quality assurance, cybersecurity, governance and big data and focusing on functions, processes, and people’s behaviors it helps businesses take a truly holistic approach to business optimization. It contains practical examples that make it easy to understand the concepts and apply them. It is written for practitioners (consultants, senior executives, decision-makers) dealing with real-life business problems on a daily basis, who are keen to develop systematic strategies for the application of AI/ML/BD technologies to business automation and optimization, as well as researchers who want to explore the industrial applications of AI and higher-level students.

**artificial intelligence in business process:** *Artificial Intelligence for Business* Jason L. Anderson, Jeffrey L. Coveyduc, 2020-04-09 Artificial Intelligence for Business: A Roadmap for Getting Started with AI will provide the reader with an easy to understand roadmap for how to take an organization through the adoption of AI technology. It will first help with the identification of which business problems and opportunities are right for AI and how to prioritize them to maximize the likelihood of success. Specific methodologies are introduced to help with finding critical training data within an organization and how to fill data gaps if they exist. With data in hand, a scoped prototype can be built to limit risk and provide tangible value to the organization as a whole to justify further investment. Finally, a production level AI system can be developed with best practices to ensure quality with not only the application code, but also the AI models. Finally, with this particular AI adoption journey at an end, the authors will show that there is additional value to be gained by iterating on this AI adoption lifecycle and improving other parts of the organization.

**artificial intelligence in business process:** *Artificial Intelligence for Business* Doug Rose, 2020-12-09 The Easy Introduction to Machine Learning (ML) for Nontechnical People--In Business and Beyond Artificial Intelligence for Business is your plain-English guide to Artificial Intelligence (AI) and Machine Learning (ML): how they work, what they can and cannot do, and how to start profiting from them. Writing for nontechnical executives and professionals, Doug Rose demystifies AI/ML technology with intuitive analogies and explanations honed through years of teaching and consulting. Rose explains everything from early “expert systems” to advanced deep learning networks. First, Rose explains how AI and ML emerged, exploring pivotal early ideas that continue to influence the field. Next, he deepens your understanding of key ML concepts, showing how machines can create strategies and learn from mistakes. Then, Rose introduces current powerful neural networks: systems inspired by the structure and function of the human brain. He concludes by introducing leading AI applications, from automated customer interactions to event prediction. Throughout, Rose stays focused on business: applying these technologies to leverage new opportunities and solve real problems. Compare the ways a machine can learn, and explore current leading ML algorithms Start with the right problems, and avoid common AI/ML project mistakes Use neural networks to automate decision-making and identify unexpected patterns Help neural networks learn more quickly and effectively Harness AI chatbots, virtual assistants, virtual agents, and conversational AI applications

**artificial intelligence in business process:** *Enterprise Artificial Intelligence Transformation* Rashed Haq, 2020-06-10 Enterprise Artificial Intelligence Transformation AI is everywhere. From doctor's offices to cars and even refrigerators, AI technology is quickly infiltrating our daily lives. AI has the ability to transform simple tasks into technological feats at a human level. This will change the world, plain and simple. That's why AI mastery is such a sought-after skill for tech professionals. Author Rashed Haq is a subject matter expert on AI, having developed AI and data science strategies, platforms, and applications for Publicis Sapient's clients for over 10 years. He shares that expertise in the new book, Enterprise Artificial Intelligence Transformation. The first of its kind, this book grants technology leaders the insight to create and scale their AI capabilities and bring their

companies into the new generation of technology. As AI continues to grow into a necessary feature for many businesses, more and more leaders are interested in harnessing the technology within their own organizations. In this new book, leaders will learn to master AI fundamentals, grow their career opportunities, and gain confidence in machine learning. Enterprise Artificial Intelligence Transformation covers a wide range of topics, including: Real-world AI use cases and examples Machine learning, deep learning, and semantic modeling Risk management of AI models AI strategies for development and expansion AI Center of Excellence creating and management If you're an industry, business, or technology professional that wants to attain the skills needed to grow your machine learning capabilities and effectively scale the work you're already doing, you'll find what you need in Enterprise Artificial Intelligence Transformation.

**artificial intelligence in business process: INTELLIGENT AUTOMATION** PASCAL BARKIN BORNET (IAN. WIRTZ, JOCHEN.), 2020

**artificial intelligence in business process:** *Competing in the Age of AI* Marco Iansiti, Karim R. Lakhani, 2020-01-07 a provocative new book — The New York Times AI-centric organizations exhibit a new operating architecture, redefining how they create, capture, share, and deliver value. Now with a new preface that explores how the coronavirus crisis compelled organizations such as Massachusetts General Hospital, Verizon, and IKEA to transform themselves with remarkable speed, Marco Iansiti and Karim R. Lakhani show how reinventing the firm around data, analytics, and AI removes traditional constraints on scale, scope, and learning that have restricted business growth for hundreds of years. From Airbnb to Ant Financial, Microsoft to Amazon, research shows how AI-driven processes are vastly more scalable than traditional processes, allow massive scope increase, enabling companies to straddle industry boundaries, and create powerful opportunities for learning—to drive ever more accurate, complex, and sophisticated predictions. When traditional operating constraints are removed, strategy becomes a whole new game, one whose rules and likely outcomes this book will make clear. Iansiti and Lakhani: Present a framework for rethinking business and operating models Explain how collisions between AI-driven/digital and traditional/analog firms are reshaping competition, altering the structure of our economy, and forcing traditional companies to rearchitect their operating models Explain the opportunities and risks created by digital firms Describe the new challenges and responsibilities for the leaders of both digital and traditional firms Packed with examples—including many from the most powerful and innovative global, AI-driven competitors—and based on research in hundreds of firms across many sectors, this is your essential guide for rethinking how your firm competes and operates in the era of AI.

**artificial intelligence in business process: The AI-Powered Enterprise** Seth Earley, 2020-04-28 Learn how to develop and employ an ontology, the secret weapon for successfully using artificial intelligence to create a powerful competitive advantage in your business. The AI-Powered Enterprise examines two fundamental questions: First, how will the future be different as a result of artificial intelligence? And second, what must companies do to stake their claim on that future? When the Web came along in the mid-90s, it transformed the behavior of customers and remade whole industries. Now, as part of its promise to bring revolutionary change in untold ways to human activity, artificial intelligence--AI--is about to create another complete transformation in how companies create and deliver value to customers. But despite the billions spent so far on bots and other tools, AI continues to stumble. Why can't it magically use all the data organizations generate to make them run faster and better? Because something is missing. AI works only when it understands the soul of the business. An ontology is a holistic digital model of every piece of information that matters to the business, from processes to products to people, and it's what makes the difference between the promise of AI and delivering on that promise. Business leaders who want to catch the AI wave--rather than be crushed by it--need to read The AI-Powered Enterprise. The book is the first to combine a sophisticated explanation of how AI works with a practical approach to applying AI to the problems of business, from customer experience to business operations to product development.

**artificial intelligence in business process: Demystifying AI for the Enterprise** Prashant

Natarajan, Bob Rogers, Edward Dixon, Jonas Christensen, Kirk Borne, Leland Wilkinson, Shantha Mohan, 2021-12-30 Artificial intelligence (AI) in its various forms -- machine learning, chatbots, robots, agents, etc. -- is increasingly being seen as a core component of enterprise business workflow and information management systems. The current promise and hype around AI are being driven by software vendors, academic research projects, and startups. However, we posit that the greatest promise and potential for AI lies in the enterprise with its applications touching all organizational facets. With increasing business process and workflow maturity, coupled with recent trends in cloud computing, datafication, IoT, cybersecurity, and advanced analytics, there is an understanding that the challenges of tomorrow cannot be solely addressed by today's people, processes, and products. There is still considerable mystery, hype, and fear about AI in today's world. A considerable amount of current discourse focuses on a dystopian future that could adversely affect humanity. Such opinions, with understandable fear of the unknown, don't consider the history of human innovation, the current state of business and technology, or the primarily augmentative nature of tomorrow's AI. This book demystifies AI for the enterprise. It takes readers from the basics (definitions, state-of-the-art, etc.) to a multi-industry journey, and concludes with expert advice on everything an organization must do to succeed. Along the way, we debunk myths, provide practical pointers, and include best practices with applicable vignettes. AI brings to enterprise the capabilities that promise new ways by which professionals can address both mundane and interesting challenges more efficiently, effectively, and collaboratively (with humans). The opportunity for tomorrow's enterprise is to augment existing teams and resources with the power of AI in order to gain competitive advantage, discover new business models, establish or optimize new revenues, and achieve better customer and user satisfaction.

**artificial intelligence in business process: *Reinventing Manufacturing and Business Processes Through Artificial Intelligence*** Geeta Rana, Alex Khang, Ravindra Sharma, Alok Kumar Goel, Ashok Kumar Dubey, 2021-12-14 This edited book describes how newly emerging Artificial Intelligence (AI) technologies will provide unprecedented opportunities to penetrate technology and automation into everything we do, and at the same time, provide a huge playing field for businesses to develop newer models to capture market share. It establishes a milestone in understanding global transformational changes occurring in the manufacturing and corporate world due to AI and tries to find powerful and sophisticated solutions that will improve and streamline operations. *Reinventing Manufacturing and Business Processes Through Artificial Intelligence* will be of interest to students, researchers, and professionals of the AI community as well as interdisciplinary researchers.

**artificial intelligence in business process: *Applied Artificial Intelligence*** Mariya Yao, Adelyn Zhou, Marlene Jia, 2018-04-30 This bestselling book gives business leaders and executives a foundational education on how to leverage artificial intelligence and machine learning solutions to deliver ROI for your business.

**artificial intelligence in business process: *Introduction to Artificial Intelligence*** Philip C. Jackson, 2019-08-14 Can computers think? Can they use reason to develop their own concepts, solve complex problems, understand our languages? This updated edition of a comprehensive survey includes extensive new text on Artificial Intelligence in the 21st Century, introducing deep neural networks, conceptual graphs, languages of thought, mental models, metacognition, economic prospects, and research toward human-level AI. Ideal for both lay readers and students of computer science, the original text features abundant illustrations, diagrams, and photographs as well as challenging exercises. Lucid, easy-to-read discussions examine problem-solving methods and representations, game playing, automated understanding of natural languages, heuristic search theory, robot systems, heuristic scene analysis, predicate-calculus theorem proving, automatic programming, and many other topics.

**artificial intelligence in business process: *Artificial Intelligence and Machine Learning in Business Management*** Sandeep Kumar Panda, Vaibhav Mishra, R. Balamurali, Ahmed A. Elngar, 2021-11-04 Artificial Intelligence and Machine Learning in Business Management The focus of this book is to introduce artificial intelligence (AI) and machine learning (ML) technologies into

the context of business management. The book gives insights into the implementation and impact of AI and ML to business leaders, managers, technology developers, and implementers. With the maturing use of AI or ML in the field of business intelligence, this book examines several projects with innovative uses of AI beyond data organization and access. It follows the Predictive Modeling Toolkit for providing new insight on how to use improved AI tools in the field of business. It explores cultural heritage values and risk assessments for mitigation and conservation and discusses on-shore and off-shore technological capabilities with spatial tools for addressing marketing and retail strategies, and insurance and healthcare systems. Taking a multidisciplinary approach for using AI, this book provides a single comprehensive reference resource for undergraduate, graduate, business professionals, and related disciplines.

**artificial intelligence in business process: The Economics of Artificial Intelligence** Ajay Agrawal, Joshua Gans, Avi Goldfarb, Catherine Tucker, 2024-03-05 A timely investigation of the potential economic effects, both realized and unrealized, of artificial intelligence within the United States healthcare system. In sweeping conversations about the impact of artificial intelligence on many sectors of the economy, healthcare has received relatively little attention. Yet it seems unlikely that an industry that represents nearly one-fifth of the economy could escape the efficiency and cost-driven disruptions of AI. *The Economics of Artificial Intelligence: Health Care Challenges* brings together contributions from health economists, physicians, philosophers, and scholars in law, public health, and machine learning to identify the primary barriers to entry of AI in the healthcare sector. Across original papers and in wide-ranging responses, the contributors analyze barriers of four types: incentives, management, data availability, and regulation. They also suggest that AI has the potential to improve outcomes and lower costs. Understanding both the benefits of and barriers to AI adoption is essential for designing policies that will affect the evolution of the healthcare system.

**artificial intelligence in business process: The AI Advantage** Thomas H. Davenport, 2019-08-06 Cutting through the hype, a practical guide to using artificial intelligence for business benefits and competitive advantage. In *The AI Advantage*, Thomas Davenport offers a guide to using artificial intelligence in business. He describes what technologies are available and how companies can use them for business benefits and competitive advantage. He cuts through the hype of the AI craze—remember when it seemed plausible that IBM's Watson could cure cancer?—to explain how businesses can put artificial intelligence to work now, in the real world. His key recommendation: don't go for the “moonshot” (curing cancer, or synthesizing all investment knowledge); look for the “low-hanging fruit” to make your company more efficient. Davenport explains that the business value AI offers is solid rather than sexy or splashy. AI will improve products and processes and make decisions better informed—important but largely invisible tasks. AI technologies won't replace human workers but augment their capabilities, with smart machines to work alongside smart people. AI can automate structured and repetitive work; provide extensive analysis of data through machine learning (“analytics on steroids”), and engage with customers and employees via chatbots and intelligent agents. Companies should experiment with these technologies and develop their own expertise. Davenport describes the major AI technologies and explains how they are being used, reports on the AI work done by large commercial enterprises like Amazon and Google, and outlines strategies and steps to becoming a cognitive corporation. This book provides an invaluable guide to the real-world future of business AI. A book in the *Management on the Cutting Edge* series, published in cooperation with MIT Sloan Management Review.

**artificial intelligence in business process: Artificial Intelligence Business** Przemek Chojewski, 2020-07-15 \*\* The concise guide to Artificial Intelligence for business people and commercially oriented data scientists \*\* We're living through a revolution. Artificial Intelligence is changing how we operate in the world and how smooth certain processes are. Just think about going on holidays. Multiple services allow you to find the most convenient flights and best hotels, you get personalized suggestions on what you might want to see, you go to the airport via one of the ride-sharing apps. At each of these steps, some AI algorithms are at work for your convenience. With this book, you'll learn everything from what is Artificial Intelligence, to how AI influences our economy and society.

We'll talk through trends in Machine Learning and commercial applications of Artificial Intelligence. Table of Contents: Introduction Why Artificial Intelligence Practical AI and how it is done Powering Enterprises with AI Boosting Startups with Artificial Intelligence One person enhanced with AI Trends in Artificial Intelligence AI in retail Manufacturing Logistics Robotics and Autonomous Vehicles Robotic Process Automation Image generation Text generation and Chatbots AI-powered education AI in Healthcare Cybersecurity powered by AI Climate Change Games and Reinforcement Learning Hardware and beyond Machine Learning Trends AI, Politics and Society Future of Artificial Intelligence

**artificial intelligence in business process: Expert Systems: Tools and Applications** Paul Harmon, Rex Maus, William Morrissey, 1988-01-18 The first book to discuss efficient ways to implement the systems currently being developed--written by the co-author of Expert Systems: Artificial Intelligence in Business, generally regarded as the best non-technical guide to expert systems for business people. Gives innovative ideas for using expert systems to facilitate business operations. Appropriate as a text or supplement for data base, decision support, or special-topic courses that cover expert systems. Clearly explains new applications of automatic decision-making in management, sales, operations, programming, research, and service industries. Text supported by extensive examples and graphs.

**artificial intelligence in business process: Artificial Intelligence Business Applications** John Medicine, 2020-10-07 Do you want to modernize your business and to be ahead from competitors by applying Artificial Intelligence to it? Want to learn the strategies to do that? If so then keep reading. Artificial intelligence technology has progressed so fast that many business leaders find themselves faced with the task of integrating all this new tech into how they do business. This can a challenge for leaders and others whose core business function is not directly related to artificial intelligence or computer science. This makes artificial intelligence an often-daunting subject for many people noticing the AI changes around them, but this does not have to be an overwhelming subject. Artificial intelligence can be simply applied to business marketing strategies, social media engagement, and a host of other business functions. These AI applications can be accomplished no matter what the skill level of the user is. Artificial Intelligence Business Applications: A New Approach to AI and Machine Learning in Modern Business and Marketing, for Beginners and Advanced will teach readers how they can benefit from the AI wave to keep themselves and their business endeavors up to date. The benefits of users to keeping on track of AI changes is obvious. AI allows businesses to link their data to AI, which can allow the business and the technology to evolve together. Business leaders are faced left with the question of how to bring artificial intelligence into their business, and sometimes this is as simple as recording data measures electronically so that AI can access it and use it to make powerful recommendations. As the intelligence demonstrated by machines, AI will become more prominent and important as AI capabilities increase. From a practical standpoint, this means that businesses are faced with the reality of incorporating AI into their operations now or face being left so far behind that they will be relegated to playing an endless game of catchup. In Artificial Intelligence Business Applications: A New Approach to AI and Machine Learning in Modern Business and Marketing, for Beginners and Advanced, readers will learn not only the business strategies they can use to keep up with artificial intelligence, but the many powerful applications that AI can have in business, from automation of business processes and machine learning, to predicting customer behavior and product pricing. You will learn: - What Business Leaders Need To Know About AI - Insights into AI Systems - The most important thing in AI - How to build AI strategies for your business - How to build Machine Learning Models - How to apply AI to Marketing and Social Media - 10 AI Trends for Businesses and much more! Even if you are a complete beginner, your education in artificial intelligence, so that you can use it to accomplish all of your business goals, begins here. Click the Buy Now button to get started!

**artificial intelligence in business process: Business Process Management Workshops** Chiara Di Francescomarino, Remco Dijkman, Uwe Zdun, 2020-01-03 This book constitutes revised papers from the twelve International Workshops held at the 17th International Conference on

Business Process Management, BPM 2019, in Vienna, Austria, in September 2019: The third International Workshop on Artificial Intelligence for Business Process Management (AI4BPM) The third International Workshop on Business Processes Meet Internet-of-Things (BP-Meet-IoT) The 15th International Workshop on Business Process Intelligence (BPI) The first International Workshop on Business Process Management in the era of Digital Innovation and Transformation (BPMInDIT) The 12th International Workshop on Social and Human Aspects of Business Process Management (BPMS2) The 7th International Workshop on Declarative, Decision and Hybrid approaches to processes (DEC2H) The second International Workshop on Methods for Interpretation of Industrial Event Logs (MIEL) The first International Workshop on Process Management in Digital Production (PM-DiPro) The second International Workshop on Process-Oriented Data Science for Healthcare (PODS4H) The fourth International Workshop on Process Querying (PQ) The second International Workshop on Security and Privacy-enhanced Business Process Management (SPBP) The first International Workshop on the Value and Quality of Enterprise Modelling (VEnMo) Each of the workshops discussed research still in progress and focused on aspects of business process management, either a particular technical aspect or a particular application domain. These proceedings present the work that was discussed during the workshops.

**artificial intelligence in business process: Artificial Intelligence and Machine Learning for Business** Steven Finlay, 2018-07 Artificial Intelligence (AI) and Machine Learning are now mainstream business tools. They are being applied across many industries to increase profits, reduce costs, save lives and improve customer experiences. Organizations which understand these tools and know how to use them are benefiting at the expense of their rivals. Artificial Intelligence and Machine Learning for Business cuts through the hype and technical jargon that is often associated with these subjects. It delivers a simple and concise introduction for managers and business people. The focus is very much on practical application and how to work with technical specialists (data scientists) to maximize the benefits of these technologies. This third edition has been substantially revised and updated. It contains several new chapters and covers a broader set of topics than before, but retains the no-nonsense style of the original.

**artificial intelligence in business process: The AI-First Company** Ash Fontana, 2021-05-04 Artificial Intelligence is transforming every industry, but if you want to win with AI, you have to put it first on your priority list. AI-First companies are the only trillion-dollar companies, and soon they will dominate even more industries, more definitively than ever before. These companies succeed by design--they collect valuable data from day one and use it to train predictive models that automate core functions. As a result, they learn faster and outpace the competition in the process. Thankfully, you don't need a Ph.D. to learn how to win with AI. In *The AI-First Company*, internationally-renowned startup investor Ash Fontana offers an executable guide for applying AI to business problems. It's a playbook made for real companies, with real budgets, that need strategies and tactics to effectively implement AI. Whether you're a new online retailer or a Fortune 500 company, Fontana will teach you how to: • Identify the most valuable data; • Build the teams that build AI; • Integrate AI with existing processes and keep it in check; • Measure and communicate its effectiveness; • Reinvest the profits from automation to compound competitive advantage. If the last fifty years were about getting AI to work in the lab, the next fifty years will be about getting AI to work for people, businesses, and society. It's not about building the right software -- it's about building the right AI. *The AI-First Company* is your guide to winning with artificial intelligence.

**artificial intelligence in business process: The AI Organization** David Carmona, 2019-11-12 Much in the same way that software transformed business in the past two decades, AI is set to redefine organizations and entire industries. Just as every company is a software company today, every company will soon be an AI company. This practical guide explains how business and technical leaders can embrace this new breed of organization. Based on real customer experience, Microsoft's David Carmona covers the journey necessary to become an AI Organization—from applying AI in your business today to the deep transformation that can empower your organization to redefine the industry. You'll learn the core concepts of AI as they are applied to real business,

explore and prioritize the most appropriate use cases for AI in your company, and drive the organizational and cultural change needed to transform your business with AI.

**artificial intelligence in business process:** *Business Process Management Workshops* Ernest Teniente, Matthias Weidlich, 2018-01-16 This book constitutes revised papers from the eleven International Workshops held at the 15th International Conference on Business Process Management, BPM 2017, in Barcelona, Spain, in September 2017: BPAI 2017 – 1st International Workshop on Business Process Innovation with Artificial Intelligence; BPI 2017 – 13th International Workshop on Business Process Intelligence; BP-Meet-IoT 2017 – 1st International Workshop on Ubiquitous Business Processes Meeting Internet-of-Things; BPMS2 2017 – 10th Workshop on Social and Human Aspects of Business Process Management; - CBPM 2017 – 1st International Workshop on Cognitive Business Process Management; CCABPM 2017 – 1st International Workshop on Cross-cutting Aspects of Business Process Modeling; DeHMiMoP 2017 – 5th International Workshop on Declarative/Decision/Hybrid Mining & Modeling for Business Processes; QD-PA 2017 – 1st International Workshop on Quality Data for Process Analytics; REBPM 2017 – 3rd International Workshop on Interrelations between Requirements Engineering and Business Process Management; SPBP 2017 – 1st Workshop on Security and Privacy-enhanced Business Process Management; TAProViz-PQ-IWPE 2017 – Joint International BPM 2017 Workshops on Theory and Application of Visualizations and Human-centric Aspects in Processes (TAProViz'17), Process Querying (PQ'17) and Process Engineering (IWPE17). The 44 full and 11 short papers presented in this volume were carefully reviewed and selected from 99 submissions.

**artificial intelligence in business process:** *The Intelligence Revolution* Bernard Marr, 2020 Harness the transformative power of artificial intelligence and integrate it in your business strategy to deliver intelligent products, services and business processes that put you above the rest.

**artificial intelligence in business process:** *Augmented Intelligence* Judith Hurwitz, Henry Morris, Candace Sidner, Daniel Kirsch, 2019-12-13 The AI revolution is moving at a breakneck speed. Organizations are beginning to invest in innovative ways to monetize their data through the use of artificial intelligence. Businesses need to understand the reality of AI. To be successful, it is imperative that organizations understand that augmented intelligence is the secret to success. Augmented Intelligence: The Business Power of Human-Machine Collaboration is about the process of combining human and machine intelligence. This book provides business leaders and AI data experts with an understanding of the value of augmented intelligence and its ability to help win competitive markets. This book focuses on the requirement to clearly manage the foundational data used for augmented intelligence. It focuses on the risks of improper data use and delves into the ethics and governance of data in the era of augmented intelligence. In this book, we explore the difference between weak augmentation that is based on automating well understood processes and strong augmentation that is designed to rethink business processes through the inclusion of data, AI and machine learning. What experts are saying about Augmented Intelligence The book you are about to read is of great importance because we increasingly rely on machine learning and AI. Therefore, it is critical that we understand the ability to create an environment in which businesses can have the tools to understand data from a holistic perspective. What is imperative is to be able to make better decisions based on an understanding of the behavior and thinking of our customers so that we can take the best next action. This book provides a clear understanding of the impact of augmented intelligence on both society and business.—Tsvi Gal, Managing Director, Enterprise Technology and Services, Morgan Stanley Our mission has always been to help clients apply AI to better predict and shape future outcomes, empower higher value work, and automate how work gets done. I have always said, 'AI will not replace managers, but managers who use AI will replace managers who don't.' This book delves into the real value that AI promises, to augment existing human intelligence, and in the process, dispels some of the myths around AI and its intended purpose.—Rob Thomas, General Manager, Data and AI, IBM

**artificial intelligence in business process:** *Applications of Artificial Intelligence in Process Systems Engineering* Jingzheng Ren, Weifeng Shen, Yi Man, Lichun Dong, 2021-06-05 Applications

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