

# Anthro Vision How Anthropology Can Explain Business And Life

**anthro-vision how anthropology can explain business and life: Anthro-Vision** Gillian Tett, 2021-06-08 In an age when business and finance are dominated by technology and data analysis, award-winning journalist and anthropology PhD Gillian Tett presents a radically different strategy for success: businesses and investors can revolutionize their understanding of behavior by studying consumers, markets, and organizations through an anthropological lens--Jacket.

**anthro-vision how anthropology can explain business and life: Anthro-Vision** Gillian Tett, 2021-06-08 The Times and Financial Times Book of the Year A revelatory model that explains how we buy, sell, work and live. 'Absolutely brilliant.' Daniel Kahneman, author of Thinking, Fast and Slow \_\_\_ Meet the business anthropologists seeking to explain how we buy, sell, work and think. From supermarkets to factories, trading floors to tech firms, their methods are revealing the hidden codes that define our lives. The result is a wholly new way to see human behaviour: anthro-vision. \_\_\_ One of the World's Top 50 Thinkers - Prospect 'This engaging book argues why more businesses (and people) should look to anthropology if they want to succeed.' Books of the Year, The Times 'Will turn your world upside down in the best possible way. Fun, profound and bursting with important insights.' Tim Harford 'A terrific piece of work.' Thomas Friedman 'Anyone working to rebuild a more equal world will benefit from Tett's well-argued case that to solve twenty-first-century problems, we must expand our fields of vision and fill in old blind spots with new empathy.' Melinda Gates 'Tett provides readers with a new intellectual framework - grounded in her deep understanding of anthropology and her path-breaking journalism - that can fundamentally transform how we approach solving society's most wicked problems . . . I cannot recommend it highly enough.' Mariana Mazzucato 'In a world of volatility, uncertainty, complexity, and ambiguity, we need an antidote to tunnel vision, argues Gillian Tett. That antidote is Anthro-Vision . . . Admirers of her journalism will love this book, but they will also learn a great deal from it.' Niall Ferguson 'A timely call for decision-makers to wean themselves off their dependency on big data and embrace the full complexity of human life.' Financial Times

**anthro-vision how anthropology can explain business and life: Fool's Gold** Gillian Tett, 2009-05-12 From award-winning Financial Times journalist Gillian Tett, who enraged Wall Street leaders with her news-breaking warnings of a crisis more than a year ahead of the curve, Fool's Gold tells the astonishing unknown story at the heart of the 2008 meltdown. Drawing on exclusive access to J.P. Morgan CEO Jamie Dimon and a tightly bonded team of bankers known on Wall Street as the "Morgan Mafia," as well as in-depth interviews with dozens of other key players, including Treasury Secretary Timothy Geithner, Gillian Tett brings to life in gripping detail how the Morgan team's bold ideas for a whole new kind of financial alchemy helped to ignite a revolution in banking, and how that revolution escalated wildly out of control. The story begins with the intense Morgan brainstorming session in 1994 beside a pool in Boca Raton, where the team cooked up a dazzling new idea for the exotic financial product known as credit derivatives. That idea would rip around the banking world, catapult Morgan to the top of the turbocharged derivatives trade, and fuel an extraordinary banking boom that seemed to have unleashed banks from ages-old constraints of risk. But when the Morgan team's derivatives dream collided with the housing boom—and was perverted through hubris, delusion, and sheer greed by titans of banking that included Citigroup, UBS, Deutsche Bank, and Merrill Lynch—catastrophe followed. Tett's access to Dimon and the J.P. Morgan leaders who so skillfully steered their bank away from the wild excesses of others sheds invaluable light not only on the untold story of how they engineered their bank's escape from carnage, but also on how possible it was for the larger banking world, regulators, and rating

agencies to have spotted, and heeded, the terrible risks of a meltdown. A tale of blistering brilliance and willfully blind ambition, *Fool's Gold* is both a rare journey deep inside the arcane and wildly competitive world of high finance and a vital contribution to understanding how the worst economic crisis since the Great Depression was perpetrated.

**anthro-vision how anthropology can explain business and life: The Silo Effect** Gillian Tett, 2016-09-27 An award-winning columnist and journalist describes how businesses that structure their teams into functional departments, or silos, actually hinder work, cripple innovation, restrict thinking and force normally smart people to ignore risks and opportunities. --

**anthro-vision how anthropology can explain business and life: Thought Economics** Vikas Shah, 2021-02-04 Including conversations with world leaders, Nobel prizewinners, business leaders, artists and Olympians, Vikas Shah quizzes the minds that matter on the big questions that concern us all.

**anthro-vision how anthropology can explain business and life: Align** Jonathan Trevor, 2019-11-28 Shortlisted for the 2020 Business Book Awards Why do some businesses thrive, while many more struggle and fail? A key reason – and the focus of this book – is strategic alignment. This is the careful arrangement of the various elements of an enterprise – from its business strategy to its organisation – to best support the fulfillment of its long-term purpose. The best-aligned enterprises are the best performing. Most executives recognise that their enterprises should be managed in this aligned way, but lack a robust system of thought to allow them to execute strategic alignment effectively and realise its full benefits. There are thousands of organisations globally that are operating below their potential simply because they are not aligned. This book aims to change that. In *Align*, Jonathan Trevor provides a blueprint for how strategic alignment can be effectively developed, implemented and sustained. Drawing upon active research at the University of Oxford's Saïd Business School (with contributions from the joint works of Dr Jonathan Trevor and Dr Barry Varcoe), Jonathan also provides practical case studies and evidence-based insights – culminating in a thoughtful and compelling message to help leaders everywhere to improve their alignment and enterprise performance.

**anthro-vision how anthropology can explain business and life: Manifesto for a Moral Revolution** Jacqueline Novogratz, 2020-05-05 An instant classic. —Arianna Huffington Will inspire people from across the political spectrum. —Jonathan Haidt Longlisted for the Porchlight Business Book of the Year Award, an essential shortlist of leadership ideas for everyone who wants to do good in this world, from Jacqueline Novogratz, author of the New York Times bestseller *The Blue Sweater* and founder and CEO of Acumen. In 2001, when Jacqueline Novogratz founded Acumen, a global community of socially and environmentally responsible partners dedicated to changing the way the world tackles poverty, few had heard of impact investing—Acumen's practice of “doing well by doing good.” Nineteen years later, there's been a seismic shift in how corporate boards and other stakeholders evaluate businesses: impact investment is not only morally defensible but now also economically advantageous, even necessary. Still, it isn't easy to reach a success that includes profits as well as mutually favorable relationships with workers and the communities in which they live. So how can today's leaders, who often kick off their enterprises with high hopes and short timetables, navigate the challenges of poverty and war, of egos and impatience, which have stymied generations of investors who came before? Drawing on inspiring stories from change-makers around the world and on memories of her own most difficult experiences, Jacqueline divulges the most common leadership mistakes and the mind-sets needed to rise above them. The culmination of thirty years of work developing sustainable solutions for the problems of the poor, *Manifesto for a Moral Revolution* offers the perspectives necessary for all those—whether ascending the corporate ladder or bringing solar light to rural villages—who seek to leave this world better off than they found it.

**anthro-vision how anthropology can explain business and life: Saving The Sun** Gillian Tett, 2011-12-31 For more than a decade, Japan's dismal economy - which has bounced from deflationary collapse to fitful recovery and back to collapse - has been the biggest obstacle to economic growth. Why has the world's second largest economy been unable to save itself? Why has a country, whose

financial might in the 1980s was the most feared force on the globe, become the sick man of the world economy? Saving the Sun answers these questions and more in the riveting and remarkable story of Long Term Credit Bank, one of the world's most respected financial institutions, and its attempts to transform itself into a Western-style bank and reconcile the cultural gulf that still exists between Japan and the international banking community.' Smart and engaging-it's a riveting tale with important insights into Japan's culture and its sclerotic system.' BusinessWeek 'Saving the Sun is not simply about the fate of one Japanese bank. It is about the clash of two visions of finance-and how hard it is to reconcile them.' The Wall Street Journal Europe

**anthro-vision how anthropology can explain business and life: Opening Strategy** Richard Whittington, 2019-03-21 Strategy is becoming more 'open' - more transparent and more inclusive. Opening Strategy tells the story of how corporate strategists and strategy consultants have worked since the middle of the last century to open up the strategy process. First strategic planning, then strategic management, and now 'open strategy' have all brought more people into the strategy process and provided more strategic information, for the benefit of both business and society at large. Informed by interviews with corporate strategists and consultants at leading firms such as General Electric and McKinsey & Co, and drawing on the historical archives of strategy's pioneers, this book provides vivid insights into the trials and tribulations of practice change in the strategy profession. Above all, it stresses the hard work of the little recognized and sometimes eccentric individuals who have been leaders in practice change. By building on a wide range of illustrations, covering both successes and failures, the book draws out general lessons for practice innovation in strategy. Those studying the topic will be able to set standard strategy techniques in historical and social context and develop new areas for investigation, while practising executives and consultants should gain a sense of how to innovate in strategy - and how not to.

**anthro-vision how anthropology can explain business and life: Strategic Reframing** Rafael Ramírez, Angela Wilkinson, 2016 This book provides clear information and guidance on how to do scenario planning to support strategy and public policy. The book describes the Oxford Scenario Planning Approach (OSPA), an intellectually rigorous and practical methodology.

**anthro-vision how anthropology can explain business and life: The Art of Being Human** Michael Wesch, 2018-08-07 Anthropology is the study of all humans in all times in all places. But it is so much more than that. Anthropology requires strength, valor, and courage, Nancy Scheper-Hughes noted. Pierre Bourdieu called anthropology a combat sport, an extreme sport as well as a tough and rigorous discipline. ... It teaches students not to be afraid of getting one's hands dirty, to get down in the dirt, and to commit yourself, body and mind. Susan Sontag called anthropology a heroic profession. What is the payoff for this heroic journey? You will find ideas that can carry you across rivers of doubt and over mountains of fear to find the light and life of places forgotten. Real anthropology cannot be contained in a book. You have to go out and feel the world's jagged edges, wipe its dust from your brow, and at times, leave your blood in its soil. In this unique book, Dr. Michael Wesch shares many of his own adventures of being an anthropologist and what the science of human beings can tell us about the art of being human. This special first draft edition is a loose framework for more and more complete future chapters and writings. It serves as a companion to anth101.com, a free and open resource for instructors of cultural anthropology. This 2018 text is a revision of the first draft edition from 2017 and includes 7 new chapters.

**anthro-vision how anthropology can explain business and life: Frugal Innovation** Yasser Bhatti, Radha Ramaswami Basu, David Barron, Marc J. Ventresca, 2018-11-15 In light of growing discourse on 'frugal innovation', this book offers novel approaches to innovation based on extensive empirical research. The study complements a decade of scholarly attention on frugal innovation by taking a research-based approach to innovation in resource-scarce and complex institutional contexts. The findings suggest that concepts such as frugal, reverse, jugaad, social, grassroots and inclusive innovation in fact represent heterogeneous assemblies of innovation for social, environmental and economic value. The conceptual framework invites attention to more plural sources and elements in the study of models of innovation to inspire further research in the fields of

strategy, innovation, entrepreneurship, economic sociology and development studies. The design framework offers models, metrics and competencies for practitioners and policymakers to identify, evaluate and design frugal innovations. The comprehensive view of frugal innovation demonstrates how firms can implement globally competitive strategies by pursuing innovation for humanity to improve lives for everyone, everywhere.

**anthro-vision how anthropology can explain business and life: Dark Finance** Fabio Mattioli, 2020-06-30 *Dark Finance* offers one of the first ethnographic accounts of financial expansion and its political impacts in Eastern Europe. Following workers, managers, and investors in the Macedonian construction sector, Fabio Mattioli shows how financialization can empower authoritarian regimes—not by making money accessible to everyone, but by allowing a small group of oligarchs to monopolize access to international credit and promote a cascade of exploitative domestic debt relations. The landscape of failed deals and unrealizable dreams that is captured in this book portrays finance not as a singular, technical process. Instead, Mattioli argues that finance is a set of political and economic relations that entangles citizens, Eurocrats, and workers in tense paradoxes. Mattioli traces the origins of illiquidity in the reorganization of the European project and the postsocialist perversion of socialist financial practices—a dangerous mix that hid the Macedonian regime's weakness behind a façade of urban renewal and, for a decade, made it seem omnipresent and invincible. *Dark Finance* chronicles how, one bad deal at a time, Macedonia's authoritarian regime rode a wave of financial expansion that deepened its reach into Macedonian society, only to discover that its domination, like all speculative bubbles, was teetering on the verge of collapse.

**anthro-vision how anthropology can explain business and life: Financial Regulation and Stability** Charles Goodhart, Dimitrios P. Tsomocos, 2019 This book addresses the interaction of monetary and regulatory policy to achieve the important goal of price and financial stability. The authors show how financial stability can be assessed and measured continuously, and discuss the interrelationships between liquidity and default. Without default there would be no concern about liquidity. But the financial crisis was not just a liquidity problem, and requires a general equilibrium model. Their general equilibrium analysis demonstrates how policy should depend on understanding all the relevant factors.

**anthro-vision how anthropology can explain business and life: Cultural Anthropology: 101** Jack David Eller, 2015-02-11 This concise and accessible introduction establishes the relevance of cultural anthropology for the modern world through an integrated, ethnographically informed approach. The book develops readers' understanding and engagement by addressing key issues such as: What it means to be human The key characteristics of culture as a concept Relocation and dislocation of peoples The conflict between political, social and ethnic boundaries The concept of economic anthropology *Cultural Anthropology: 101* includes case studies from both classic and contemporary ethnography, as well as a comprehensive bibliography and index. It is an essential guide for students approaching this fascinating field for the first time.

**anthro-vision how anthropology can explain business and life: How to Think Like an Anthropologist** Matthew Engelke, 2019-06-18 What is anthropology? What can it tell us about the world? Why, in short, does it matter? For well over a century, cultural anthropologists have circled the globe, from Papua New Guinea to suburban England and from China to California, uncovering surprising facts and insights about how humans organize their lives and articulate their values. In the process, anthropology has done more than any other discipline to reveal what culture means--and why it matters. By weaving together examples and theories from around the world, Matthew Engelke provides a lively, accessible, and at times irreverent introduction to anthropology, covering a wide range of classic and contemporary approaches, subjects, and practitioners. Presenting a set of memorable cases, he encourages readers to think deeply about some of the key concepts with which anthropology tries to make sense of the world--from culture and nature to authority and blood. Along the way, he shows why anthropology matters: not only because it helps us understand other cultures and points of view but also because, in the process, it reveals

something about ourselves and our own cultures, too. --Cover.

**anthro-vision how anthropology can explain business and life: Beginners** Tom Vanderbilt, 2021-01-05 An insightful, joyful tour of the transformative powers of starting something new, no matter your age—from the bestselling author of *Traffic* and *You May Also Like* “Vanderbilt elegantly and persuasively tackles one of the most pernicious of the lies we tell ourselves—that the pleasures of learning are reserved for the young.” —Malcolm Gladwell, bestselling author of *Outliers* Why do so many of us stop learning new skills as adults? Are we afraid to be bad at something? Have we forgotten the sheer pleasure of beginning from the ground up? Inspired by his young daughter’s insatiable curiosity, Tom Vanderbilt embarks on a yearlong quest of learning—purely for the sake of learning. Rapturously singing Spice Girls songs in an amateur choir, losing games of chess to eight-year-olds, and dodging scorpions at a surf camp in Costa Rica, Vanderbilt tackles five main skills but learns so much more. Along the way, he interviews dozens of experts about the fascinating psychology and science behind the benefits of becoming an adult beginner and shows how anyone can get better at beginning again—and, more important, why they should take those first awkward steps. Funny, uplifting, and delightfully informative, *Beginners* is about how small acts of reinvention, at any age, can make life seem magical.

**anthro-vision how anthropology can explain business and life: Explorations** Beth Alison Schultz Shook, Katie Nelson, 2023

**anthro-vision how anthropology can explain business and life: Fool's Gold** Gillian Tett, 2010 Award-winning journalist and social anthropologist Gillian Tett takes us inside the shadowy world of complex finance and derivatives and explains how the business of slicing and dicing debt led us to the devastating global credit crunch.

**anthro-vision how anthropology can explain business and life: Toward an Anthropological Theory of Value** D. Graeber, 2001-12-13 Now a widely cited classic, this innovative book is the first comprehensive synthesis of economic, political, and cultural theories of value. David Graeber reexamines a century of anthropological thought about value and exchange, in large measure to find a way out of ongoing quandaries in current social theory, which have become critical at the present moment of ideological collapse in the face of Neoliberalism. Rooted in an engaged, dynamic realism, Graeber argues that projects of cultural comparison are in a sense necessarily revolutionary projects: He attempts to synthesize the best insights of Karl Marx and Marcel Mauss, arguing that these figures represent two extreme, but ultimately complementary, possibilities in the shape such a project might take. Graeber breathes new life into the classic anthropological texts on exchange, value, and economy. He rethinks the cases of Iroquois wampum, Pacific kula exchanges, and the Kwakiutl potlatch within the flow of world historical processes, and recasts value as a model of human meaning-making, which far exceeds rationalist/reductive economist paradigms.

**anthro-vision how anthropology can explain business and life: Practical Ethnography** Sam Ladner, 2016-08-25 Ethnography is an increasingly important research method in the private sector, yet ethnographic literature continues to focus on an academic audience. Sam Ladner fills the gap by advancing rigorous ethnographic practice that is tailored to corporate settings where colleagues are not steeped in social theory, research time lines may be days rather than months or years, and research sponsors expect actionable outcomes and recommendations. Ladner provides step-by-step guidance at every turn—covering core methods, research design, using the latest mobile and digital technologies, project and client management, ethics, reporting, and translating your findings into business strategies. This book is the perfect resource for private-sector researchers, designers, and managers seeking robust ethnographic tools or academic researchers hoping to conduct research in corporate settings. More information on the book is available at <http://www.practicaethnography.com/>.

**anthro-vision how anthropology can explain business and life: Arguing With Anthropology** Karen Sykes, 2004-03 A sceptical introduction to theories of gift exchange -- The awkward legacy of the noble savage -- Gathering thoughts in fieldwork -- Keeping relationships,

meeting obligations -- Exchanging people, giving reasons -- Debt in postcolonial society -- Mistaking how and when to give -- Envisioning bourgeois subjects -- Giving beyond reason -- Virtually real exchange -- Interests in cultural property -- Giving anthropology a way.

**anthro-vision how anthropology can explain business and life:** *Modernity At Large* Arjun Appadurai, 1996

**anthro-vision how anthropology can explain business and life:** *Asking For Trouble* Jon Cohen, 2021-05-12 It's only natural to ask people what they think of your ideas. After all, you can't launch, create or do something of value if you're not interested in the opinions of your intended audience. Trouble is, the asking doesn't always help. Learning the lessons from a lifetime of listening, Jon Cohen reveals why you can't trust what people say and explains why their answers will often lead you astray. Drawing on an extraordinary array of entertaining and inspiring examples, Jon demonstrates how to ask better, listen harder and get closer to the truth. This book will transform your ability to understand what people think, enabling you to develop more imaginative ideas, braver public policy and compelling marketing communications. ASKING FOR TROUBLE IS YOUR INDISPENSABLE GUIDE TO ASKING PEOPLE WHAT THEY THINK \_\_\_\_\_ INSPIRING AND FUNNY! Rita Clifton CBE Incredibly usable and wonderfully readable. A tremendous book. Adam Martin, Managing Director of Tesco Hospitality Enjoyable, provocative and rewarding. Buy this book immediately. Dan Hulse, Chief Strategy Officer, St Lukes

**anthro-vision how anthropology can explain business and life:** *Human Dimension and Interior Space* Julius Panero, Martin Zelnik, 2014-01-21 The study of human body measurements on a comparative basis is known as anthropometrics. Its applicability to the design process is seen in the physical fit, or interface, between the human body and the various components of interior space. *Human Dimension and Interior Space* is the first major anthropometrically based reference book of design standards for use by all those involved with the physical planning and detailing of interiors, including interior designers, architects, furniture designers, builders, industrial designers, and students of design. The use of anthropometric data, although no substitute for good design or sound professional judgment should be viewed as one of the many tools required in the design process. This comprehensive overview of anthropometrics consists of three parts. The first part deals with the theory and application of anthropometrics and includes a special section dealing with physically disabled and elderly people. It provides the designer with the fundamentals of anthropometrics and a basic understanding of how interior design standards are established. The second part contains easy-to-read, illustrated anthropometric tables, which provide the most current data available on human body size, organized by age and percentile groupings. Also included is data relative to the range of joint motion and body sizes of children. The third part contains hundreds of dimensioned drawings, illustrating in plan and section the proper anthropometrically based relationship between user and space. The types of spaces range from residential and commercial to recreational and institutional, and all dimensions include metric conversions. In the Epilogue, the authors challenge the interior design profession, the building industry, and the furniture manufacturer to seriously explore the problem of adjustability in design. They expose the fallacy of designing to accommodate the so-called average man, who, in fact, does not exist. Using government data, including studies prepared by Dr. Howard Stoudt, Dr. Albert Damon, and Dr. Ross McFarland, formerly of the Harvard School of Public Health, and Jean Roberts of the U.S. Public Health Service, Panero and Zelnik have devised a system of interior design reference standards, easily understood through a series of charts and situation drawings. With *Human Dimension and Interior Space*, these standards are now accessible to all designers of interior environments.

**anthro-vision how anthropology can explain business and life:** *Anthropology: The Basics* Peter Metcalf, 2006-05-02 Peter Metcalf explains and explores anthropological ideas, key anthropologist thinkers, concepts and themes, and the history of anthropological ideas.

**anthro-vision how anthropology can explain business and life:** *Anthropology and Modern Life* Franz Boas, 2015-05-06 This early work by Franz Boas was originally published in 1928 and we are now republishing it with a brand new introductory biography. 'Anthropology and

Modern Life' is a work on the study of humans and their lives in various societies. Franz Boas was born on July 9th 1858, in Minden, Westphalia. Even though Boas had a passion the natural sciences, he enrolled at the University at Kiel as an undergraduate in Physics. Boas completed his degree with a dissertation on the optical properties of water, before continuing his studies and receiving his doctorate in 1881. Boas became a professor of Anthropology at Columbia University in 1899 and founded the first Ph.D program in anthropology in America. He was also a leading figure in the creation of the American Anthropological Association (AAA). Franz Boas had a long career and a great impact on many areas of study. He died on 21st December 1942.

**anthro-vision how anthropology can explain business and life: It's Complicated** Danah Boyd, 2014-02-25 Surveys the online social habits of American teens and analyzes the role technology and social media plays in their lives, examining common misconceptions about such topics as identity, privacy, danger, and bullying.

**anthro-vision how anthropology can explain business and life: The Anthropological Lens** James L. Peacock, 1986 Anthropology is a complex, wide-ranging, and ever changing field. Yet, despite its diversity, certain major themes do occur in the understandings of the world that anthropologists have offered. In this clear, coherent, and well-crafted book, James L. Peacock spells out the central concepts, distinctive methodologies, and philosophical as well as practical issues of cultural anthropology. Designed to supplement standard textbooks and monographs, the book focuses on the premises that underlie the facts that the former kinds of works generally present. Free from unnecessarily abstract theoretical language and based on compelling concrete anecdote and engaging illustration, it is written in terms understandable to the anthropological novice, as well as being of value to the professional. The book's three main concerns are the substance, method, and significance of anthropology. In his discussion of substance, method, and significance of anthropology, such as the concept of culture, as well as holism. In writing about method, he explores the distinctive character of ethnographic fieldwork and raises questions of interpretation and comparison. Finally, he considers the relevance of anthropology with respect to both its practical application and what it contributes to understanding of human affairs. Using the photographic metaphors of 'harsh light' and 'soft focus', Peacock characterizes the anthropological worldview as consisting of two elements: on the one hand, a concern with the basic reality of the human condition, free of cultural influence; on the other, a broadly based holism that attempts to grasp all aspects of that condition, including its relation to the anthropologist. His book will appeal widely to readers interested in anthropology, at all levels.

**anthro-vision how anthropology can explain business and life: Numbers Don't Lie** Vaclav Smil, 2021-05-04 Vaclav Smil is my favorite author... Numbers Don't Lie takes everything that makes his writing great and boils it down into an easy-to-read format. I unabashedly recommend this book to anyone who loves learning.--Bill Gates, GatesNotes From the author of How the World Really Works, an essential guide to understanding how numbers reveal the true state of our world--exploring a wide range of topics including energy, the environment, technology, transportation, and food production. Vaclav Smil's mission is to make facts matter. An environmental scientist, policy analyst, and a hugely prolific author, he is Bill Gates' go-to guy for making sense of our world. In Numbers Don't Lie, Smil answers questions such as: What's worse for the environment--your car or your phone? How much do the world's cows weigh (and what does it matter)? And what makes people happy? From data about our societies and populations, through measures of the fuels and foods that energize them, to the impact of transportation and inventions of our modern world--and how all of this affects the planet itself--in Numbers Don't Lie, Vaclav Smil takes us on a fact-finding adventure, using surprising statistics and illuminating graphs to challenge conventional thinking. Packed with fascinating information and memorable examples, Numbers Don't Lie reveals how the US is leading a rising worldwide trend in chicken consumption, that vaccination yields the best return on investment, and why electric cars aren't as great as we think (yet). Urgent and essential, with a mix of science, history, and wit--all in bite-sized chapters on a broad range of topics--Numbers Don't Lie inspires readers to interrogate what they take to be true.

**anthro-vision how anthropology can explain business and life: An Anthropology of Anthropology** Robert Borofsky, 2019-03-21 The book uses anthropological methods and insights to study the practice of anthropology. It calls for a paradigm shift, away from the publication treadmill, toward a more profile-raising paradigm that focuses on addressing a broad array of social concerns in meaningful ways.

**anthro-vision how anthropology can explain business and life: Mistrust** Matthew Carey, 2017 Trust occupies a unique place in contemporary discourse. Seen as both necessary and good, it is variously depicted as enhancing the social fabric, lowering crime rates, increasing happiness, and generating prosperity. It allows for complex political systems, permits human communication, underpins financial instruments and economic institutions, and holds society itself together. There is scant space within this vision for a nuanced discussion of mistrust. With few exceptions, it is treated as little more than a corrosive absence. This monograph, instead, proposes an ethnographic and conceptual exploration of mistrust as a legitimate epistemological stance in its own right. It examines the impact of mistrust on practices of conversation and communication, friendship and society, as well as politics and cooperation, and suggests that suspicion, doubt, and uncertainty can also ground ways of organizing human society and cooperating with others.

**anthro-vision how anthropology can explain business and life: Twilight of Democracy** Anne Applebaum, 2020-07-21 NATIONAL BESTSELLER • How did our democracy go wrong? This extraordinary document ... is Applebaum's answer. —Timothy Snyder, author of *On Tyranny* The Pulitzer Prize-winning historian explains, with electrifying clarity, why elites in democracies around the world are turning toward nationalism and authoritarianism. From the United States and Britain to continental Europe and beyond, liberal democracy is under siege, while authoritarianism is on the rise. In *Twilight of Democracy*, Anne Applebaum, an award-winning historian of Soviet atrocities who was one of the first American journalists to raise an alarm about antidemocratic trends in the West, explains the lure of nationalism and autocracy. In this captivating essay, she contends that political systems with radically simple beliefs are inherently appealing, especially when they benefit the loyal to the exclusion of everyone else. Elegantly written and urgently argued, *Twilight of Democracy* is a brilliant dissection of a world-shaking shift and a stirring glimpse of the road back to democratic values.

**anthro-vision how anthropology can explain business and life: History and Theory in Anthropology** Alan Barnard, 2000-06-15 Anthropology is a discipline very conscious of its history, and Alan Barnard has written a clear, balanced and judicious textbook that surveys the historical contexts of the great debates and traces the genealogies of theories and schools of thought. It also considers the problems involved in assessing these theories. The book covers the precursors of anthropology; evolutionism in all its guises; diffusionism and culture area theories, functionalism and structural-functionalism; action-centred theories; processual and Marxist perspectives; the many faces of relativism, structuralism and post-structuralism; and recent interpretive and postmodernist viewpoints.

**anthro-vision how anthropology can explain business and life: Public Purpose** Mariana Mazzucato, 2021-10-26 How governments can spur growth and innovation to solve their greatest challenges—from green energy to national security to building resilient health systems. Known around the world for challenging mainstream economics, economist Mariana Mazzucato believes that “the public sector can and should be a co-creator of wealth that actively steers growth to meet its goals” (*The Financial Times*). In *The Mission-Driven Economy*, she calls on governments to create the economies we need today. Mazzucato’s challenge leads off a debate on the revival of industrial policy—roughly defined as deliberate government action to re(shape) the economy. Industrial policy has fallen out of favor in recent decades as economists defer to free markets to produce innovation and growth. Yet today thinkers across the political spectrum have begun expressing new interest in industrial policy as a way to address the most serious problems of our times: from national security and climate change, to the market’s underfunding of public goods, to sluggish economic growth and labor market dysfunction. Together, contributors make a compelling case for industrial policy—what



it is, and why we need it now. Addressing investment, innovation, supply chains, and growth, they offer a robust vision of a renewed industrial policy, and what it can offer the US economy in the face of climate change and a global pandemic.

**anthro-vision how anthropology can explain business and life: Radical Uncertainty: Decision-Making Beyond the Numbers** John Kay, Mervyn King, 2020-03-17 Much economic advice is bogus quantification, warn two leading experts in this essential book, now with a preface on COVID-19. Invented numbers offer a false sense of security; we need instead robust narratives that give us the confidence to manage uncertainty. "An elegant and careful guide to thinking about personal and social economics, especially in a time of uncertainty. The timing is impeccable. — Christine Kenneally, New York Times Book Review Some uncertainties are resolvable. The insurance industry's actuarial tables and the gambler's roulette wheel both yield to the tools of probability theory. Most situations in life, however, involve a deeper kind of uncertainty, a radical uncertainty for which historical data provide no useful guidance to future outcomes. Radical uncertainty concerns events whose determinants are insufficiently understood for probabilities to be known or forecasting possible. Before President Barack Obama made the fateful decision to send in the Navy Seals, his advisers offered him wildly divergent estimates of the odds that Osama bin Laden would be in the Abbottabad compound. In 2000, no one—not least Steve Jobs—knew what a smartphone was; how could anyone have predicted how many would be sold in 2020? And financial advisers who confidently provide the information required in the standard retirement planning package—what will interest rates, the cost of living, and your state of health be in 2050?—demonstrate only that their advice is worthless. The limits of certainty demonstrate the power of human judgment over artificial intelligence. In most critical decisions there can be no forecasts or probability distributions on which we might sensibly rely. Instead of inventing numbers to fill the gaps in our knowledge, we should adopt business, political, and personal strategies that will be robust to alternative futures and resilient to unpredictable events. Within the security of such a robust and resilient reference narrative, uncertainty can be embraced, because it is the source of creativity, excitement, and profit.

**anthro-vision how anthropology can explain business and life: Willful Blindness** Margaret Heffernan, 2011-03-01 "With deft prose and page after page of keen insights, Heffernan shows why we close our eyes to facts that threaten our families, our livelihood, and our self-image--and, even better, she points the way out of the darkness." --Daniel H. Pink In the tradition of Malcolm Gladwell and Nassim Nicholas Taleb, Margaret Heffernan's Willful Blindness is a tour de force on human behavior that will open your eyes. Why, after every major accident and blunder, do we look back and say, How could we have been so blind? Why do some people see what others don't? And how can we change? Drawing on studies by psychologists and neuroscientists, and from interviews with business leaders, whistleblowers, and white collar criminals, distinguished businesswoman and writer Margaret Heffernan examines the phenomenon of willful blindness, exploring the reasons that individuals and groups are blind to impending personal tragedies, corporate collapses, engineering failures-even crimes against humanity. We turn a blind eye in order to feel safe, to avoid conflict, to reduce anxiety, and to protect prestige. But greater understanding leads to solutions, and Heffernan shows how-by challenging our biases, encouraging debate, discouraging conformity, and not backing away from difficult or complicated problems-we can be more mindful of what's going on around us and be proactive instead of reactive.

**anthro-vision how anthropology can explain business and life: Global Transformations** M. Trouillot, 2016-04-30 Through an examination of such disciplinary keywords, and their silences, as the West, modernity, globalization, the state, culture, and the field, this book aims to explore the future of anthropology in the Twenty-first-century, by examining its past, its origins, and its conditions of possibility alongside the history of the North Atlantic world and the production of the West. In this significant book, Trouillot challenges contemporary anthropologists to question dominant narratives of globalization and to radically rethink the utility of the concept of culture, the emphasis upon fieldwork as the central methodology of the discipline, and the relationship between anthropologists and the people whom they study.

**anthro-vision how anthropology can explain business and life: The Aristocracy of Talent**

Adrian Wooldridge, 2021-07-13 The Times (UK) book of the year! Meritocracy: the idea that people should be advanced according to their talents rather than their birth. While this initially seemed like a novel concept, by the end of the twentieth century it had become the world's ruling ideology. How did this happen, and why is meritocracy now under attack from both right and left? In *The Aristocracy of Talent*, esteemed journalist and historian Adrian Wooldridge traces the history of meritocracy forged by the politicians and officials who introduced the revolutionary principle of open competition, the psychologists who devised methods for measuring natural mental abilities, and the educationalists who built ladders of educational opportunity. He looks outside western cultures and shows what transformative effects it has had everywhere it has been adopted, especially once women were brought into the meritocratic system. Wooldridge also shows how meritocracy has now become corrupted and argues that the recent stalling of social mobility is the result of failure to complete the meritocratic revolution. Rather than abandoning meritocracy, he says, we should call for its renewal.

**anthro-vision how anthropology can explain business and life: Exit Zero** Christine J.

Walley, 2013-01-17 Winner of CLR James Book Prize from the Working Class Studies Association and 2nd Place for the Victor Turner Prize in Ethnographic Writing. In 1980, Christine J. Walley's world was turned upside down when the steel mill in Southeast Chicago where her father worked abruptly closed. In the ensuing years, ninety thousand other area residents would also lose their jobs in the mills—just one example of the vast scale of deindustrialization occurring across the United States. The disruption of this event propelled Walley into a career as a cultural anthropologist, and now, in *Exit Zero*, she brings her anthropological perspective home, examining the fate of her family and that of blue-collar America at large. Interweaving personal narratives and family photos with a nuanced assessment of the social impacts of deindustrialization, *Exit Zero* is one part memoir and one part ethnography—providing a much-needed female and familial perspective on cultures of labor and their decline. Through vivid accounts of her family's struggles and her own upward mobility, Walley reveals the social landscapes of America's industrial fallout, navigating complex tensions among class, labor, economy, and environment. Unsatisfied with the notion that her family's turmoil was inevitable in the ever-forward progress of the United States, she provides a fresh and important counternarrative that gives a new voice to the many Americans whose distress resulting from deindustrialization has too often been ignored. This book is part of a project that also includes a documentary film.

**anthro-vision: how anthropology can explain business and life: Anthro-Vision** Gillian

Tett, 2021-06-08 In an age when business and finance are dominated by technology and data analysis, award-winning journalist and anthropology PhD Gillian Tett presents a radically different strategy for success: businesses and investors can revolutionize their understanding of behavior by studying consumers, markets, and organizations through an anthropological lens--Jacket.

**anthro-vision: how anthropology can explain business and life: Anthro-Vision** Gillian Tett,

2021-06-08 The Times and Financial Times Book of the Year A revelatory model that explains how we buy, sell, work and live. 'Absolutely brilliant.' Daniel Kahneman, author of *Thinking, Fast and Slow* \_\_\_ Meet the business anthropologists seeking to explain how we buy, sell, work and think. From supermarkets to factories, trading floors to tech firms, their methods are revealing the hidden codes that define our lives. The result is a wholly new way to see human behaviour: anthro-vision. \_\_\_ One of the World's Top 50 Thinkers - Prospect 'This engaging book argues why more businesses (and people) should look to anthropology if they want to succeed.' Books of the Year, The Times 'Will turn your world upside down in the best possible way. Fun, profound and bursting with important insights.' Tim Harford 'A terrific piece of work.' Thomas Friedman 'Anyone working to rebuild a more equal world will benefit from Tett's well-argued case that to solve twenty-first-century problems, we must expand our fields of vision and fill in old blind spots with new empathy.' Melinda Gates 'Tett provides readers with a new intellectual framework - grounded in her deep

understanding of anthropology and her path-breaking journalism - that can fundamentally transform how we approach solving society's most wicked problems . . . I cannot recommend it highly enough.' Mariana Mazzucato 'In a world of volatility, uncertainty, complexity, and ambiguity, we need an antidote to tunnel vision, argues Gillian Tett. That antidote is Anthro-Vision . . . Admirers of her journalism will love this book, but they will also learn a great deal from it.' Niall Ferguson 'A timely call for decision-makers to wean themselves off their dependency on big data and embrace the full complexity of human life.' Financial Times

**anthro-vision: how anthropology can explain business and life: Fool's Gold** Gillian Tett, 2009-05-12 From award-winning Financial Times journalist Gillian Tett, who enraged Wall Street leaders with her news-breaking warnings of a crisis more than a year ahead of the curve, Fool's Gold tells the astonishing unknown story at the heart of the 2008 meltdown. Drawing on exclusive access to J.P. Morgan CEO Jamie Dimon and a tightly bonded team of bankers known on Wall Street as the "Morgan Mafia," as well as in-depth interviews with dozens of other key players, including Treasury Secretary Timothy Geithner, Gillian Tett brings to life in gripping detail how the Morgan team's bold ideas for a whole new kind of financial alchemy helped to ignite a revolution in banking, and how that revolution escalated wildly out of control. The story begins with the intense Morgan brainstorming session in 1994 beside a pool in Boca Raton, where the team cooked up a dazzling new idea for the exotic financial product known as credit derivatives. That idea would rip around the banking world, catapult Morgan to the top of the turbocharged derivatives trade, and fuel an extraordinary banking boom that seemed to have unleashed banks from ages-old constraints of risk. But when the Morgan team's derivatives dream collided with the housing boom—and was perverted through hubris, delusion, and sheer greed by titans of banking that included Citigroup, UBS, Deutsche Bank, and Merrill Lynch—catastrophe followed. Tett's access to Dimon and the J.P. Morgan leaders who so skillfully steered their bank away from the wild excesses of others sheds invaluable light not only on the untold story of how they engineered their bank's escape from carnage, but also on how possible it was for the larger banking world, regulators, and rating agencies to have spotted, and heeded, the terrible risks of a meltdown. A tale of blistering brilliance and willfully blind ambition, Fool's Gold is both a rare journey deep inside the arcane and wildly competitive world of high finance and a vital contribution to understanding how the worst economic crisis since the Great Depression was perpetrated.

**anthro-vision: how anthropology can explain business and life: The Silo Effect** Gillian Tett, 2016-09-27 An award-winning columnist and journalist describes how businesses that structure their teams into functional departments, or silos, actually hinder work, cripple innovation, restrict thinking and force normally smart people to ignore risks and opportunities. --

**anthro-vision: how anthropology can explain business and life: Thought Economics** Vikas Shah, 2021-02-04 Including conversations with world leaders, Nobel prizewinners, business leaders, artists and Olympians, Vikas Shah quizzes the minds that matter on the big questions that concern us all.

**anthro-vision: how anthropology can explain business and life: Align** Jonathan Trevor, 2019-11-28 Shortlisted for the 2020 Business Book Awards Why do some businesses thrive, while many more struggle and fail? A key reason - and the focus of this book - is strategic alignment. This is the careful arrangement of the various elements of an enterprise - from its business strategy to its organisation - to best support the fulfillment of its long-term purpose. The best-aligned enterprises are the best performing. Most executives recognise that their enterprises should be managed in this aligned way, but lack a robust system of thought to allow them to execute strategic alignment effectively and realise its full benefits. There are thousands of organisations globally that are operating below their potential simply because they are not aligned. This book aims to change that. In Align, Jonathan Trevor provides a blueprint for how strategic alignment can be effectively developed, implemented and sustained. Drawing upon active research at the University of Oxford's Saïd Business School (with contributions from the joint works of Dr Jonathan Trevor and Dr Barry Varcoe), Jonathan also provides practical case studies and evidence-based insights - culminating in a

thoughtful and compelling message to help leaders everywhere to improve their alignment and enterprise performance.

**anthro-vision: how anthropology can explain business and life: Manifesto for a Moral Revolution** Jacqueline Novogratz, 2020-05-05 An instant classic. —Arianna Huffington Will inspire people from across the political spectrum. —Jonathan Haidt Longlisted for the Porchlight Business Book of the Year Award, an essential shortlist of leadership ideas for everyone who wants to do good in this world, from Jacqueline Novogratz, author of the New York Times bestseller *The Blue Sweater* and founder and CEO of Acumen. In 2001, when Jacqueline Novogratz founded Acumen, a global community of socially and environmentally responsible partners dedicated to changing the way the world tackles poverty, few had heard of impact investing—Acumen’s practice of “doing well by doing good.” Nineteen years later, there’s been a seismic shift in how corporate boards and other stakeholders evaluate businesses: impact investment is not only morally defensible but now also economically advantageous, even necessary. Still, it isn’t easy to reach a success that includes profits as well as mutually favorable relationships with workers and the communities in which they live. So how can today’s leaders, who often kick off their enterprises with high hopes and short timetables, navigate the challenges of poverty and war, of egos and impatience, which have stymied generations of investors who came before? Drawing on inspiring stories from change-makers around the world and on memories of her own most difficult experiences, Jacqueline divulges the most common leadership mistakes and the mind-sets needed to rise above them. The culmination of thirty years of work developing sustainable solutions for the problems of the poor, *Manifesto for a Moral Revolution* offers the perspectives necessary for all those—whether ascending the corporate ladder or bringing solar light to rural villages—who seek to leave this world better off than they found it.

**anthro-vision: how anthropology can explain business and life: Saving The Sun** Gillian Tett, 2011-12-31 For more than a decade, Japan's dismal economy - which has bounced from deflationary collapse to fitful recovery and back to collapse - has been the biggest obstacle to economic growth. Why has the world's second largest economy been unable to save itself? Why has a country, whose financial might in the 1980s was the most feared force on the globe, become the sick man of the world economy? *Saving the Sun* answers these questions and more in the riveting and remarkable story of Long Term Credit Bank, one of the world's most respected financial institutions, and its attempts to transform itself into a Western-style bank and reconcile the cultural gulf that still exists between Japan and the international banking community. 'Smart and engaging-it's a riveting tale with important insights into Japan's culture and its sclerotic system.' *BusinessWeek* 'Saving the Sun is not simply about the fate of one Japanese bank. It is about the clash of two visions of finance-and how hard it is to reconcile them.' *The Wall Street Journal Europe*

**anthro-vision: how anthropology can explain business and life: Strategic Reframing** Rafael Ramírez, Angela Wilkinson, 2016 This book provides clear information and guidance on how to do scenario planning to support strategy and public policy. The book describes the Oxford Scenario Planning Approach (OSPA), an intellectually rigorous and practical methodology.

**anthro-vision: how anthropology can explain business and life: Opening Strategy** Richard Whittington, 2019-03-21 Strategy is becoming more 'open' - more transparent and more inclusive. *Opening Strategy* tells the story of how corporate strategists and strategy consultants have worked since the middle of the last century to open up the strategy process. First strategic planning, then strategic management, and now 'open strategy' have all brought more people into the strategy process and provided more strategic information, for the benefit of both business and society at large. Informed by interviews with corporate strategists and consultants at leading firms such as General Electric and McKinsey & Co, and drawing on the historical archives of strategy's pioneers, this book provides vivid insights into the trials and tribulations of practice change in the strategy profession. Above all, it stresses the hard work of the little recognized and sometimes eccentric individuals who have been leaders in practice change. By building on a wide range of illustrations, covering both successes and failures, the book draws out general lessons for practice innovation in strategy. Those studying the topic will be able to set standard strategy techniques in historical and

social context and develop new areas for investigation, while practising executives and consultants should gain a sense of how to innovate in strategy - and how not to.

**anthro-vision: how anthropology can explain business and life:** *The Art of Being Human* Michael Wesch, 2018-08-07 Anthropology is the study of all humans in all times in all places. But it is so much more than that. Anthropology requires strength, valor, and courage, Nancy Scheper-Hughes noted. Pierre Bourdieu called anthropology a combat sport, an extreme sport as well as a tough and rigorous discipline. ... It teaches students not to be afraid of getting one's hands dirty, to get down in the dirt, and to commit yourself, body and mind. Susan Sontag called anthropology a heroic profession. What is the payoff for this heroic journey? You will find ideas that can carry you across rivers of doubt and over mountains of fear to find the light and life of places forgotten. Real anthropology cannot be contained in a book. You have to go out and feel the world's jagged edges, wipe its dust from your brow, and at times, leave your blood in its soil. In this unique book, Dr. Michael Wesch shares many of his own adventures of being an anthropologist and what the science of human beings can tell us about the art of being human. This special first draft edition is a loose framework for more and more complete future chapters and writings. It serves as a companion to anth101.com, a free and open resource for instructors of cultural anthropology. This 2018 text is a revision of the first draft edition from 2017 and includes 7 new chapters.

**anthro-vision: how anthropology can explain business and life:** *Frugal Innovation* Yasser Bhatti, Radha Ramaswami Basu, David Barron, Marc J. Ventresca, 2018-11-15 In light of growing discourse on 'frugal innovation', this book offers novel approaches to innovation based on extensive empirical research. The study complements a decade of scholarly attention on frugal innovation by taking a research-based approach to innovation in resource-scarce and complex institutional contexts. The findings suggest that concepts such as frugal, reverse, jugaad, social, grassroots and inclusive innovation in fact represent heterogeneous assemblies of innovation for social, environmental and economic value. The conceptual framework invites attention to more plural sources and elements in the study of models of innovation to inspire further research in the fields of strategy, innovation, entrepreneurship, economic sociology and development studies. The design framework offers models, metrics and competencies for practitioners and policymakers to identify, evaluate and design frugal innovations. The comprehensive view of frugal innovation demonstrates how firms can implement globally competitive strategies by pursuing innovation for humanity to improve lives for everyone, everywhere.

**anthro-vision: how anthropology can explain business and life:** *Dark Finance* Fabio Mattioli, 2020-06-30 Dark Finance offers one of the first ethnographic accounts of financial expansion and its political impacts in Eastern Europe. Following workers, managers, and investors in the Macedonian construction sector, Fabio Mattioli shows how financialization can empower authoritarian regimes—not by making money accessible to everyone, but by allowing a small group of oligarchs to monopolize access to international credit and promote a cascade of exploitative domestic debt relations. The landscape of failed deals and unrealizable dreams that is captured in this book portrays finance not as a singular, technical process. Instead, Mattioli argues that finance is a set of political and economic relations that entangles citizens, Eurocrats, and workers in tense paradoxes. Mattioli traces the origins of illiquidity in the reorganization of the European project and the postsocialist perversion of socialist financial practices—a dangerous mix that hid the Macedonian regime's weakness behind a façade of urban renewal and, for a decade, made it seem omnipresent and invincible. Dark Finance chronicles how, one bad deal at a time, Macedonia's authoritarian regime rode a wave of financial expansion that deepened its reach into Macedonian society, only to discover that its domination, like all speculative bubbles, was teetering on the verge of collapse.

**anthro-vision: how anthropology can explain business and life:** *Financial Regulation and Stability* Charles Goodhart, Dimitrios P. Tsomocos, 2019 This book addresses the interaction of monetary and regulatory policy to achieve the important goal of price and financial stability. The authors show how financial stability can be assessed and measured continuously, and discuss the

interrelationships between liquidity and default. Without default there would be no concern about liquidity. But the financial crisis was not just a liquidity problem, and requires a general equilibrium model. Their general equilibrium analysis demonstrates how policy should depend on understanding all the relevant factors.

**anthro-vision: how anthropology can explain business and life:** Cultural Anthropology: 101 Jack David Eller, 2015-02-11 This concise and accessible introduction establishes the relevance of cultural anthropology for the modern world through an integrated, ethnographically informed approach. The book develops readers' understanding and engagement by addressing key issues such as: What it means to be human The key characteristics of culture as a concept Relocation and dislocation of peoples The conflict between political, social and ethnic boundaries The concept of economic anthropology Cultural Anthropology: 101 includes case studies from both classic and contemporary ethnography, as well as a comprehensive bibliography and index. It is an essential guide for students approaching this fascinating field for the first time.

**anthro-vision: how anthropology can explain business and life: How to Think Like an Anthropologist** Matthew Engelke, 2019-06-18 What is anthropology? What can it tell us about the world? Why, in short, does it matter? For well over a century, cultural anthropologists have circled the globe, from Papua New Guinea to suburban England and from China to California, uncovering surprising facts and insights about how humans organize their lives and articulate their values. In the process, anthropology has done more than any other discipline to reveal what culture means--and why it matters. By weaving together examples and theories from around the world, Matthew Engelke provides a lively, accessible, and at times irreverent introduction to anthropology, covering a wide range of classic and contemporary approaches, subjects, and practitioners. Presenting a set of memorable cases, he encourages readers to think deeply about some of the key concepts with which anthropology tries to make sense of the world--from culture and nature to authority and blood. Along the way, he shows why anthropology matters: not only because it helps us understand other cultures and points of view but also because, in the process, it reveals something about ourselves and our own cultures, too. --Cover.

**anthro-vision: how anthropology can explain business and life:** Explorations Beth Alison Schultz Shook, Katie Nelson, 2023

**anthro-vision: how anthropology can explain business and life: Beginners** Tom Vanderbilt, 2021-01-05 An insightful, joyful tour of the transformative powers of starting something new, no matter your age—from the bestselling author of *Traffic* and *You May Also Like* “Vanderbilt elegantly and persuasively tackles one of the most pernicious of the lies we tell ourselves—that the pleasures of learning are reserved for the young.” —Malcolm Gladwell, bestselling author of *Outliers* Why do so many of us stop learning new skills as adults? Are we afraid to be bad at something? Have we forgotten the sheer pleasure of beginning from the ground up? Inspired by his young daughter's insatiable curiosity, Tom Vanderbilt embarks on a yearlong quest of learning—purely for the sake of learning. Rapturously singing Spice Girls songs in an amateur choir, losing games of chess to eight-year-olds, and dodging scorpions at a surf camp in Costa Rica, Vanderbilt tackles five main skills but learns so much more. Along the way, he interviews dozens of experts about the fascinating psychology and science behind the benefits of becoming an adult beginner and shows how anyone can get better at beginning again—and, more important, why they should take those first awkward steps. Funny, uplifting, and delightfully informative, *Beginners* is about how small acts of reinvention, at any age, can make life seem magical.

**anthro-vision: how anthropology can explain business and life: Fool's Gold** Gillian Tett, 2010 Award-winning journalist and social anthropologist Gillian Tett takes us inside the shadowy world of complex finance and derivatives and explains how the business of slicing and dicing debt led us to the devastating global credit crunch.

**anthro-vision: how anthropology can explain business and life: Practical Ethnography** Sam Ladner, 2016-08-25 Ethnography is an increasingly important research method in the private sector, yet ethnographic literature continues to focus on an academic audience. Sam Ladner fills the gap by

advancing rigorous ethnographic practice that is tailored to corporate settings where colleagues are not steeped in social theory, research time lines may be days rather than months or years, and research sponsors expect actionable outcomes and recommendations. Ladner provides step-by-step guidance at every turn--covering core methods, research design, using the latest mobile and digital technologies, project and client management, ethics, reporting, and translating your findings into business strategies. This book is the perfect resource for private-sector researchers, designers, and managers seeking robust ethnographic tools or academic researchers hoping to conduct research in corporate settings. More information on the book is available at <http://www.practicaethnography.com/>.

**anthro-vision: how anthropology can explain business and life: Toward an Anthropological Theory of Value** D. Graeber, 2001-12-13 Now a widely cited classic, this innovative book is the first comprehensive synthesis of economic, political, and cultural theories of value. David Graeber reexamines a century of anthropological thought about value and exchange, in large measure to find a way out of ongoing quandaries in current social theory, which have become critical at the present moment of ideological collapse in the face of Neoliberalism. Rooted in an engaged, dynamic realism, Graeber argues that projects of cultural comparison are in a sense necessarily revolutionary projects: He attempts to synthesize the best insights of Karl Marx and Marcel Mauss, arguing that these figures represent two extreme, but ultimately complementary, possibilities in the shape such a project might take. Graeber breathes new life into the classic anthropological texts on exchange, value, and economy. He rethinks the cases of Iroquois wampum, Pacific kula exchanges, and the Kwakiutl potlatch within the flow of world historical processes, and recasts value as a model of human meaning-making, which far exceeds rationalist/reductive economist paradigms.

**anthro-vision: how anthropology can explain business and life: Arguing With Anthropology** Karen Sykes, 2004-03 A sceptical introduction to theories of gift exchange -- The awkward legacy of the noble savage -- Gathering thoughts in fieldwork -- Keeping relationships, meeting obligations -- Exchanging people, giving reasons -- Debt in postcolonial society -- Mistaking how and when to give -- Envisioning bourgeois subjects -- Giving beyond reason -- Virtually real exchange -- Interests in cultural property -- Giving anthropology a way.

**anthro-vision: how anthropology can explain business and life: Modernity At Large** Arjun Appadurai, 1996

**anthro-vision: how anthropology can explain business and life: Asking For Trouble** Jon Cohen, 2021-05-12 It's only natural to ask people what they think of your ideas. After all, you can't launch, create or do something of value if you're not interested in the opinions of your intended audience. Trouble is, the asking doesn't always help. Learning the lessons from a lifetime of listening, Jon Cohen reveals why you can't trust what people say and explains why their answers will often lead you astray. Drawing on an extraordinary array of entertaining and inspiring examples, Jon demonstrates how to ask better, listen harder and get closer to the truth. This book will transform your ability to understand what people think, enabling you to develop more imaginative ideas, braver public policy and compelling marketing communications. ASKING FOR TROUBLE IS YOUR INDISPENSABLE GUIDE TO ASKING PEOPLE WHAT THEY THINK \_\_\_\_\_ INSPIRING AND FUNNY! Rita Clifton CBE Incredibly usable and wonderfully readable. A tremendous book. Adam Martin, Managing Director of Tesco Hospitality Enjoyable, provocative and rewarding. Buy this book immediately. Dan Hulse, Chief Strategy Officer, St Lukes

**anthro-vision: how anthropology can explain business and life: Human Dimension and Interior Space** Julius Panero, Martin Zelnik, 2014-01-21 The study of human body measurements on a comparative basis is known as anthropometrics. Its applicability to the design process is seen in the physical fit, or interface, between the human body and the various components of interior space. Human Dimension and Interior Space is the first major anthropometrically based reference book of design standards for use by all those involved with the physical planning and detailing of interiors, including interior designers, architects, furniture designers, builders, industrial designers, and students of design. The use of anthropometric data, although no substitute for good design or sound

professional judgment should be viewed as one of the many tools required in the design process. This comprehensive overview of anthropometrics consists of three parts. The first part deals with the theory and application of anthropometrics and includes a special section dealing with physically disabled and elderly people. It provides the designer with the fundamentals of anthropometrics and a basic understanding of how interior design standards are established. The second part contains easy-to-read, illustrated anthropometric tables, which provide the most current data available on human body size, organized by age and percentile groupings. Also included is data relative to the range of joint motion and body sizes of children. The third part contains hundreds of dimensioned drawings, illustrating in plan and section the proper anthropometrically based relationship between user and space. The types of spaces range from residential and commercial to recreational and institutional, and all dimensions include metric conversions. In the Epilogue, the authors challenge the interior design profession, the building industry, and the furniture manufacturer to seriously explore the problem of adjustability in design. They expose the fallacy of designing to accommodate the so-called average man, who, in fact, does not exist. Using government data, including studies prepared by Dr. Howard Stoudt, Dr. Albert Damon, and Dr. Ross McFarland, formerly of the Harvard School of Public Health, and Jean Roberts of the U.S. Public Health Service, Panero and Zelnik have devised a system of interior design reference standards, easily understood through a series of charts and situation drawings. With *Human Dimension and Interior Space*, these standards are now accessible to all designers of interior environments.

**anthro-vision: how anthropology can explain business and life: Anthropology: The Basics** Peter Metcalf, 2006-05-02 Peter Metcalf explains and explores anthropological ideas, key anthropologist thinkers, concepts and themes, and the history of anthropological ideas.

**anthro-vision: how anthropology can explain business and life: *Anthropology and Modern Life*** Franz Boas, 2015-05-06 This early work by Franz Boas was originally published in 1928 and we are now republishing it with a brand new introductory biography. 'Anthropology and Modern Life' is a work on the study of humans and their lives in various societies. Franz Boas was born on July 9th 1858, in Minden, Westphalia. Even though Boas had a passion for the natural sciences, he enrolled at the University at Kiel as an undergraduate in Physics. Boas completed his degree with a dissertation on the optical properties of water, before continuing his studies and receiving his doctorate in 1881. Boas became a professor of Anthropology at Columbia University in 1899 and founded the first Ph.D program in anthropology in America. He was also a leading figure in the creation of the American Anthropological Association (AAA). Franz Boas had a long career and a great impact on many areas of study. He died on 21st December 1942.

**anthro-vision: how anthropology can explain business and life: It's Complicated** Danah Boyd, 2014-02-25 Surveys the online social habits of American teens and analyzes the role technology and social media plays in their lives, examining common misconceptions about such topics as identity, privacy, danger, and bullying.

**anthro-vision: how anthropology can explain business and life: The Anthropological Lens** James L. Peacock, 1986 Anthropology is a complex, wide-ranging, and ever changing field. Yet, despite its diversity, certain major themes do occur in the understandings of the world that anthropologists have offered. In this clear, coherent, and well-crafted book, James L. Peacock spells out the central concepts, distinctive methodologies, and philosophical as well as practical issues of cultural anthropology. Designed to supplement standard textbooks and monographs, the book focuses on the premises that underlie the facts that the former kinds of works generally present. Free from unnecessarily abstract theoretical language and based on compelling concrete anecdote and engaging illustration, it is written in terms understandable to the anthropological novice, as well as being of value to the professional. The book's three main concerns are the substance, method, and significance of anthropology. In his discussion of substance, method, and significance of anthropology, such as the concept of culture, as well as holism. In writing about method, he explores the distinctive character of ethnographic fieldwork and raises questions of interpretation and comparison. Finally, he considers the relevance of anthropology with respect to both its practical



application and what it contributes to understanding of human affairs. Using the photographic metaphors of 'harsh light' and 'soft focus', Peacock characterizes the anthropological worldview as consisting of two elements: on the one hand, a concern with the basic reality of the human condition, free of cultural influence; on the other, a broadly based holism that attempts to grasp all aspects of that condition, including its relation to the anthropologist. His book will appeal widely to readers interested in anthropology, at all levels.

**anthro-vision: how anthropology can explain business and life: *Numbers Don't Lie*** Vaclav Smil, 2021-05-04 Vaclav Smil is my favorite author... *Numbers Don't Lie* takes everything that makes his writing great and boils it down into an easy-to-read format. I unabashedly recommend this book to anyone who loves learning.--Bill Gates, *GatesNotes* From the author of *How the World Really Works*, an essential guide to understanding how numbers reveal the true state of our world--exploring a wide range of topics including energy, the environment, technology, transportation, and food production. Vaclav Smil's mission is to make facts matter. An environmental scientist, policy analyst, and a hugely prolific author, he is Bill Gates' go-to guy for making sense of our world. In *Numbers Don't Lie*, Smil answers questions such as: What's worse for the environment--your car or your phone? How much do the world's cows weigh (and what does it matter)? And what makes people happy? From data about our societies and populations, through measures of the fuels and foods that energize them, to the impact of transportation and inventions of our modern world--and how all of this affects the planet itself--in *Numbers Don't Lie*, Vaclav Smil takes us on a fact-finding adventure, using surprising statistics and illuminating graphs to challenge conventional thinking. Packed with fascinating information and memorable examples, *Numbers Don't Lie* reveals how the US is leading a rising worldwide trend in chicken consumption, that vaccination yields the best return on investment, and why electric cars aren't as great as we think (yet). Urgent and essential, with a mix of science, history, and wit--all in bite-sized chapters on a broad range of topics--*Numbers Don't Lie* inspires readers to interrogate what they take to be true.

**anthro-vision: how anthropology can explain business and life: *Mistrust*** Matthew Carey, 2017 Trust occupies a unique place in contemporary discourse. Seen as both necessary and good, it is variously depicted as enhancing the social fabric, lowering crime rates, increasing happiness, and generating prosperity. It allows for complex political systems, permits human communication, underpins financial instruments and economic institutions, and holds society itself together. There is scant space within this vision for a nuanced discussion of mistrust. With few exceptions, it is treated as little more than a corrosive absence. This monograph, instead, proposes an ethnographic and conceptual exploration of mistrust as a legitimate epistemological stance in its own right. It examines the impact of mistrust on practices of conversation and communication, friendship and society, as well as politics and cooperation, and suggests that suspicion, doubt, and uncertainty can also ground ways of organizing human society and cooperating with others.

**anthro-vision: how anthropology can explain business and life: *An Anthropology of Anthropology*** Robert Borofsky, 2019-03-21 The book uses anthropological methods and insights to study the practice of anthropology. It calls for a paradigm shift, away from the publication treadmill, toward a more profile-raising paradigm that focuses on addressing a broad array of social concerns in meaningful ways.

**anthro-vision: how anthropology can explain business and life: *Twilight of Democracy*** Anne Applebaum, 2020-07-21 NATIONAL BESTSELLER • How did our democracy go wrong? This extraordinary document ... is Applebaum's answer. —Timothy Snyder, author of *On Tyranny* The Pulitzer Prize-winning historian explains, with electrifying clarity, why elites in democracies around the world are turning toward nationalism and authoritarianism. From the United States and Britain to continental Europe and beyond, liberal democracy is under siege, while authoritarianism is on the rise. In *Twilight of Democracy*, Anne Applebaum, an award-winning historian of Soviet atrocities who was one of the first American journalists to raise an alarm about antidemocratic trends in the West, explains the lure of nationalism and autocracy. In this captivating essay, she contends that political systems with radically simple beliefs are inherently appealing, especially when they benefit

the loyal to the exclusion of everyone else. Elegantly written and urgently argued, *Twilight of Democracy* is a brilliant dissection of a world-shaking shift and a stirring glimpse of the road back to democratic values.

**anthro-vision: how anthropology can explain business and life: History and Theory in Anthropology** Alan Barnard, 2000-06-15 Anthropology is a discipline very conscious of its history, and Alan Barnard has written a clear, balanced and judicious textbook that surveys the historical contexts of the great debates and traces the genealogies of theories and schools of thought. It also considers the problems involved in assessing these theories. The book covers the precursors of anthropology; evolutionism in all its guises; diffusionism and culture area theories, functionalism and structural-functionalism; action-centred theories; processual and Marxist perspectives; the many faces of relativism, structuralism and post-structuralism; and recent interpretive and postmodernist viewpoints.

**anthro-vision: how anthropology can explain business and life: Public Purpose** Mariana Mazzucato, 2021-10-26 How governments can spur growth and innovation to solve their greatest challenges—from green energy to national security to building resilient health systems. Known around the world for challenging mainstream economics, economist Mariana Mazzucato believes that “the public sector can and should be a co-creator of wealth that actively steers growth to meet its goals” (The Financial Times). In *The Mission-Driven Economy*, she calls on governments to create the economies we need today. Mazzucato’s challenge leads off a debate on the revival of industrial policy—roughly defined as deliberate government action to re(shape) the economy. Industrial policy has fallen out of favor in recent decades as economists defer to free markets to produce innovation and growth. Yet today thinkers across the political spectrum have begun expressing new interest in industrial policy as a way to address the most serious problems of our times: from national security and climate change, to the market’s underfunding of public goods, to sluggish economic growth and labor market dysfunction. Together, contributors make a compelling case for industrial policy—what it is, and why we need it now. Addressing investment, innovation, supply chains, and growth, they offer a robust vision of a renewed industrial policy, and what it can offer the US economy in the face of climate change and a global pandemic.

**anthro-vision: how anthropology can explain business and life: Radical Uncertainty: Decision-Making Beyond the Numbers** John Kay, Mervyn King, 2020-03-17 Much economic advice is bogus quantification, warn two leading experts in this essential book, now with a preface on COVID-19. Invented numbers offer a false sense of security; we need instead robust narratives that give us the confidence to manage uncertainty. “An elegant and careful guide to thinking about personal and social economics, especially in a time of uncertainty. The timing is impeccable. — Christine Kenneally, New York Times Book Review Some uncertainties are resolvable. The insurance industry’s actuarial tables and the gambler’s roulette wheel both yield to the tools of probability theory. Most situations in life, however, involve a deeper kind of uncertainty, a radical uncertainty for which historical data provide no useful guidance to future outcomes. Radical uncertainty concerns events whose determinants are insufficiently understood for probabilities to be known or forecasting possible. Before President Barack Obama made the fateful decision to send in the Navy Seals, his advisers offered him wildly divergent estimates of the odds that Osama bin Laden would be in the Abbottabad compound. In 2000, no one—not least Steve Jobs—knew what a smartphone was; how could anyone have predicted how many would be sold in 2020? And financial advisers who confidently provide the information required in the standard retirement planning package—what will interest rates, the cost of living, and your state of health be in 2050?—demonstrate only that their advice is worthless. The limits of certainty demonstrate the power of human judgment over artificial intelligence. In most critical decisions there can be no forecasts or probability distributions on which we might sensibly rely. Instead of inventing numbers to fill the gaps in our knowledge, we should adopt business, political, and personal strategies that will be robust to alternative futures and resilient to unpredictable events. Within the security of such a robust and resilient reference narrative, uncertainty can be embraced, because it is the source of creativity, excitement, and profit.

**anthro-vision: how anthropology can explain business and life: Global Transformations**

M. Trouillot, 2016-04-30 Through an examination of such disciplinary keywords, and their silences, as the West, modernity, globalization, the state, culture, and the field, this book aims to explore the future of anthropology in the Twenty-first-century, by examining its past, its origins, and its conditions of possibility alongside the history of the North Atlantic world and the production of the West. In this significant book, Trouillot challenges contemporary anthropologists to question dominant narratives of globalization and to radically rethink the utility of the concept of culture, the emphasis upon fieldwork as the central methodology of the discipline, and the relationship between anthropologists and the people whom they study.

**anthro-vision: how anthropology can explain business and life: Willful Blindness**

Margaret Heffernan, 2011-03-01 "With deft prose and page after page of keen insights, Heffernan shows why we close our eyes to facts that threaten our families, our livelihood, and our self-image--and, even better, she points the way out of the darkness." --Daniel H. Pink In the tradition of Malcolm Gladwell and Nassim Nicholas Taleb, Margaret Heffernan's *Willful Blindness* is a tour de force on human behavior that will open your eyes. Why, after every major accident and blunder, do we look back and say, How could we have been so blind? Why do some people see what others don't? And how can we change? Drawing on studies by psychologists and neuroscientists, and from interviews with business leaders, whistleblowers, and white collar criminals, distinguished businesswoman and writer Margaret Heffernan examines the phenomenon of willful blindness, exploring the reasons that individuals and groups are blind to impending personal tragedies, corporate collapses, engineering failures-even crimes against humanity. We turn a blind eye in order to feel safe, to avoid conflict, to reduce anxiety, and to protect prestige. But greater understanding leads to solutions, and Heffernan shows how-by challenging our biases, encouraging debate, discouraging conformity, and not backing away from difficult or complicated problems-we can be more mindful of what's going on around us and be proactive instead of reactive.

**anthro-vision: how anthropology can explain business and life: The Aristocracy of**

**Talent** Adrian Wooldridge, 2021-07-13 The Times (UK) book of the year! Meritocracy: the idea that people should be advanced according to their talents rather than their birth. While this initially seemed like a novel concept, by the end of the twentieth century it had become the world's ruling ideology. How did this happen, and why is meritocracy now under attack from both right and left? In *The Aristocracy of Talent*, esteemed journalist and historian Adrian Wooldridge traces the history of meritocracy forged by the politicians and officials who introduced the revolutionary principle of open competition, the psychologists who devised methods for measuring natural mental abilities, and the educationalists who built ladders of educational opportunity. He looks outside western cultures and shows what transformative effects it has had everywhere it has been adopted, especially once women were brought into the meritocratic system. Wooldridge also shows how meritocracy has now become corrupted and argues that the recent stalling of social mobility is the result of failure to complete the meritocratic revolution. Rather than abandoning meritocracy, he says, we should call for its renewal.

**anthro-vision: how anthropology can explain business and life: Exit Zero** Christine J.

Walley, 2013-01-17 Winner of CLR James Book Prize from the Working Class Studies Association and 2nd Place for the Victor Turner Prize in Ethnographic Writing. In 1980, Christine J. Walley's world was turned upside down when the steel mill in Southeast Chicago where her father worked abruptly closed. In the ensuing years, ninety thousand other area residents would also lose their jobs in the mills—just one example of the vast scale of deindustrialization occurring across the United States. The disruption of this event propelled Walley into a career as a cultural anthropologist, and now, in *Exit Zero*, she brings her anthropological perspective home, examining the fate of her family and that of blue-collar America at large. Interweaving personal narratives and family photos with a nuanced assessment of the social impacts of deindustrialization, *Exit Zero* is one part memoir and one part ethnography— providing a much-needed female and familial perspective on cultures of labor and their decline. Through vivid accounts of her family's struggles and her own upward

mobility, Walley reveals the social landscapes of America's industrial fallout, navigating complex tensions among class, labor, economy, and environment. Unsatisfied with the notion that her family's turmoil was inevitable in the ever-forward progress of the United States, she provides a fresh and important counternarrative that gives a new voice to the many Americans whose distress resulting from deindustrialization has too often been ignored. This book is part of a project that also includes a documentary film.

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